

ADVANCING THE AFRIKAN LION'S NARRATIVE: the quest for a sustainable future for all...

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WORLD

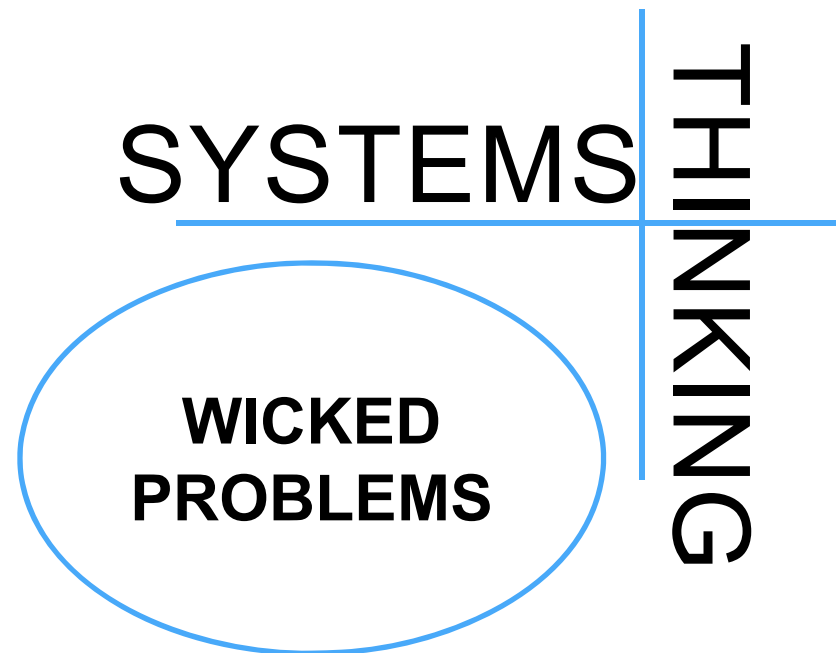
**DESIGN
ORGANIZATION**

*“Until **lions** have their own
historians, **tales** of the hunt
will always glorify the
hunter”*

– Chinua Achebe

ANALYTICAL THINKING

VS



MANY WICKED PROBLEMS

17 PARTNERSHIPS
FOR THE GOALS



ACHIEVING THE
SUSTAINABLE
DEVELOPMENT
GOALS
BY DESIGN —





GREAT
DESIGNS
inspire

WDO —



TechPapa

“A systematic approach to problem solving”

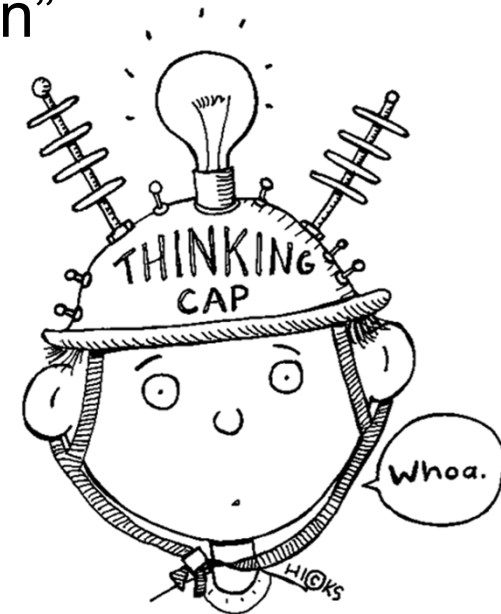


“Empathy, invention, iteration”



“It starts with the customers and the ability to create a better future for them”

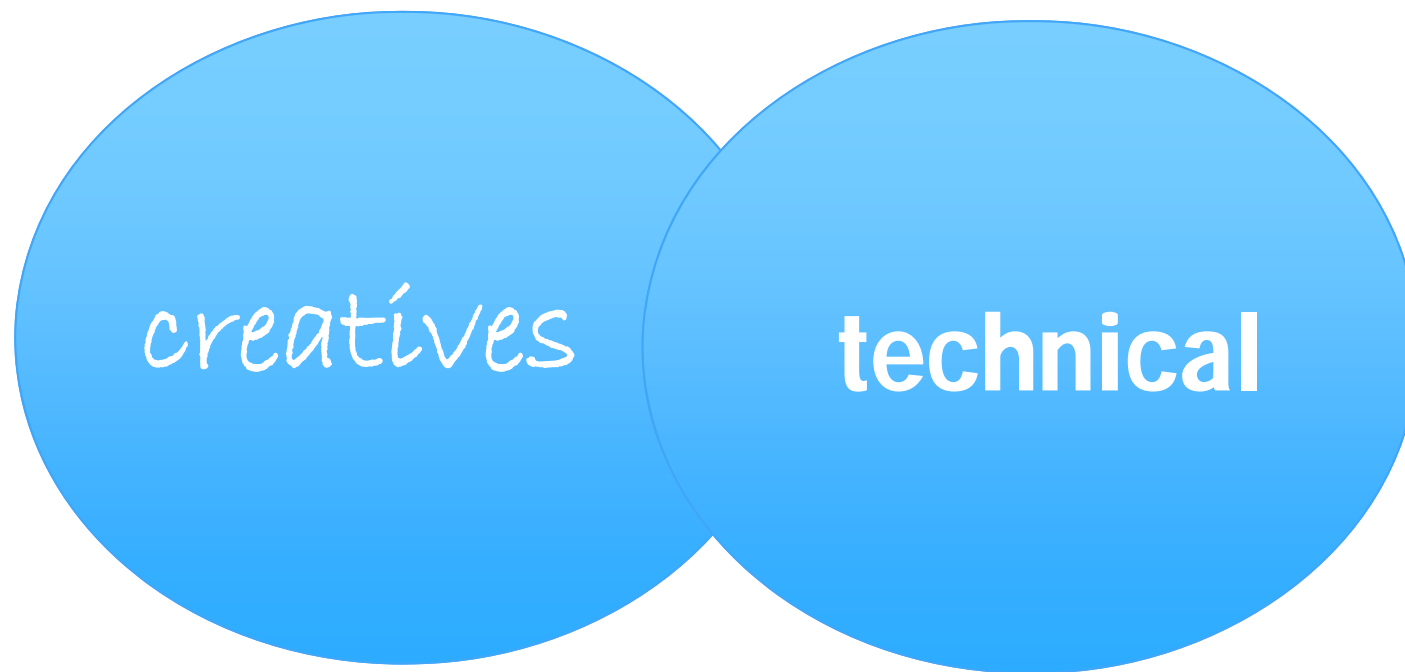
“Find a leader of innovation in any organization, and he or she has likely been practicing design thinking all along”

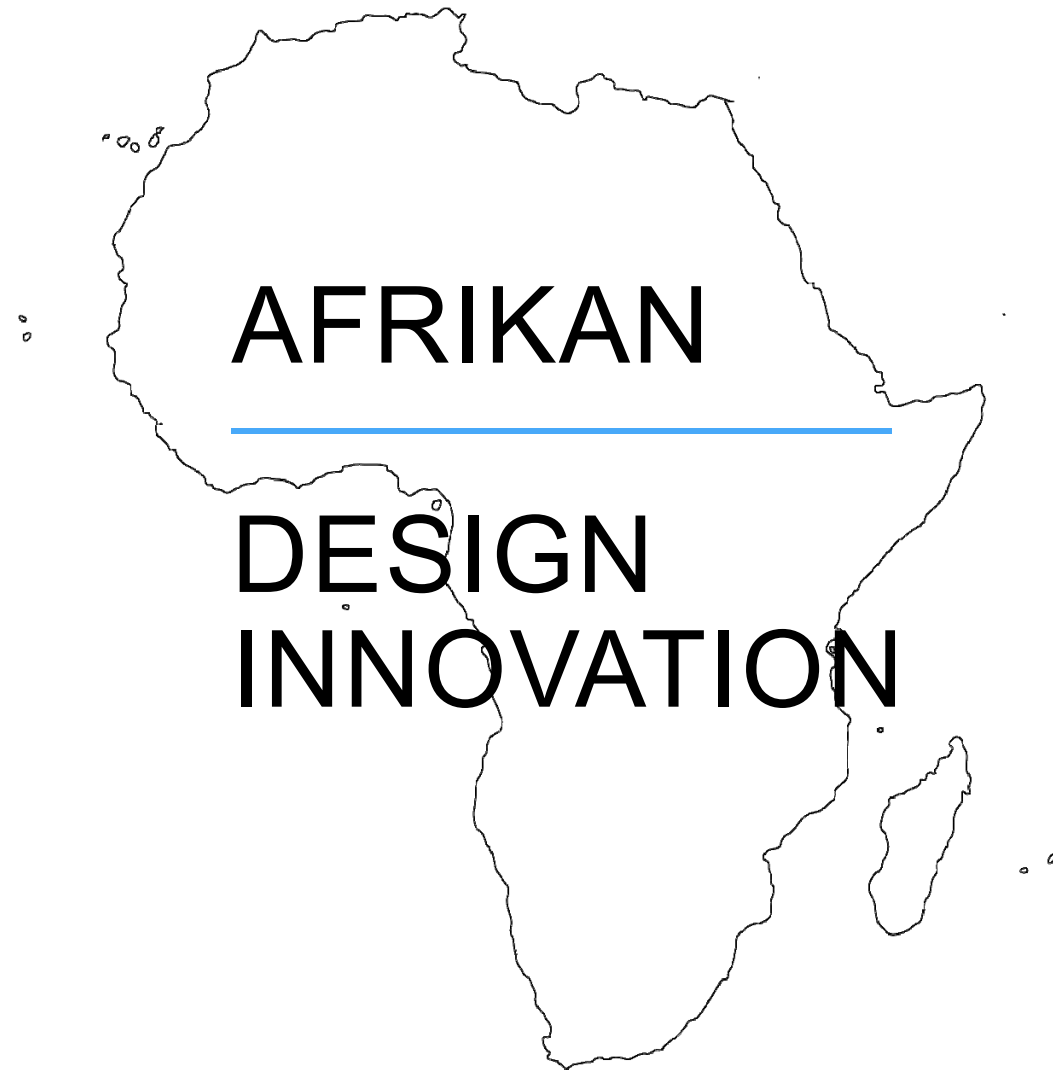


Great design inevitably starts with the question “What if anything were possible?”



Discovering the
sweet spot where
Innovation can flourish







Inspiring Africa

Social innovation

Artists

Creativ

es Music

story
telling

Problem
Solving

Story of public transport in Afrika

“human
centric”



“empathy”

“stories”

“artists”

“end user”

“visual”

AFRIKANIST
IN MOTION





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Co design

Co creation

Inside out

Social context

culture



Inspiring Africa

Afrikan

Design chapter

Systems
thinking

Sources of
Knowledge?

WORLD

THANK YOU...

**DESIGN
ORGANIZATION**

